

International Board Minutes

Date of Meeting: Sep 4, 2022

Held at: Saskatoon Inn

Meeting Called to order @: 1:10 pm Meeting Chaired By: Craig Shanley

Board Executive Present: Craig Shanley, Carl Gocksch, Deb Taylor

Executive Alternates:

IMM Clubs in Attendance:

Bozeman - Bridger Mountain Pony Car Club
 Helena - Last Chance Mustang & Specialty Ford
 Spokane - Inland Empire Mustang Club
 Boise - Treasure Valley Mustang Club

Calgary - Alberta Mustangs Auto Club
 Edmonton - Alberta Mustang Owners Association
 Red Deer - Ford Central Car Club
 Saskatoon - Saskatoon Mustang & Classic Ford Club
 Vancouver - Greater Vancouver Mustang Association

Minutes from previous meeting on 2021 Sep 05, not read since the last meeting was so long ago.

Errors or Omission:

Motion to accept the minutes:

Seconded by:

Motion Passed: **Y N**

Old Business:

- Craig: congratulations to the Saskatoon Club on a great IMM.
- Craig asked Barb B to speak. Barb provided an update there were 350 cars and 30-40 more in the Mustang Corral. Cutting off registration early worked well and they would suggest future Clubs look at doing the same, it really aided in planning and logistics. Technology was also beneficial. The last minute changes to the social because of regulations they were unaware of were a bit of an inconvenience. Barb asked if there were any questions, none were asked. Craig asked if all the IMM Clubs has sent Saskatoon their IMM Membership fees, it was confirmed that all had been received.
- Craig update to the bank account \$8858.33 US as of Aug 01, one bill for shipping tech supplies paid for since the last update. Craig also asked that, if possible, Saskatoon get him the required IMM fund contribution before he leaves and in US funds.
- IMM42 Boise update – 8 Canadians were able to attend, since the driving across border was still closed, they still managed to have almost 400 cars. A lot of emphasis on using Facebook was a big asset, the page had approx. 600,000 views and 3000 followers. The Club's membership almost doubled after the IMM and there were card from all over the US. Parking & tech were major challenges, awards not at the banquet seemed to work well. \$30,000 was raised for charity. The show worked out very well for the first time hosting. Electronic registration make things like dash plaques and name tags easier, silent auction on the phone also went well.

New Business:

- Lyle history of IMM, the next IMM will be going back to basics, there will be approximately 25 trophies, no tech, vehicles can park wherever they wish, and participants will decide if

they are stock or modified. Other regular events will go ahead, like the Friday night social, Saturday Show N' Shine. There will be several Sunday tours as well. There will be no Saturday BBQ. Even though this will be a more basic event, they could still use help from other Clubs. Lyle indicated the host hotel for next year is the Fairmont, but there is also a Best Western (the Forge) down the hill, there is also an RV park 100 yards from the Fairmont, car trailer parking will be at a private lot, so there will be a \$20/day charge. There will be 154 rooms at the Fairmont and another 75 at the Forge, registrations will be capped at 250.

- Red Deer would be up next after Bozeman, they are not able to commit at this meeting. They may need to look at holding an event in another City. The Club would like to see how the new changes go before making a decision. Other Clubs could help. They should have an answer as to whether or not they will host at the Spring Meeting.
- Russ believes that if we go to an easier/scaled back IMM it lessens the work. He also suggested that if we continue to need to limit registrations, IMM member Club's should have first access to getting registered, then non-IMM clubs could get in after a set date.
- Jim noted that 50% of participants were non-IMM Club participants. Jim agrees that is it not simple to run an IMM that way we have in the past, if we simplify things maybe some Clubs who have left might want back in.
- Buzz noted that it is so important to meet with hotels and set things up as early as possible.
- Craig advised that permanent changes to the Bylaws would be up for discussion at the next few meetings.
- Buzz asked if letting sponsors pick trophy winners would be easier.
- Jim added that going to sponsors every 3 or 4 years isn't likely going to end well.
- Lyle we can't depend on the "old guard" forever, we need to get more people involved.
- Craig asked Lyle when their registration website will be open, likely in a week or so, Craig asked Lyle to notify Craig, Carl & Deb when its up and running so we can advise folks.
- Bill asked if there's a way to register for the show without bringing a car, just to support the event. There is that option.
- Some asked about the hotel since they were able to register, Lyle noted that the block is 40 rooms were released at a time and that because of the long weekend the person who releases more rooms wouldn't be in until the next business day.
- Scott asked if there was a way to keep an individual from booking multiple rooms, since many of those rooms eventually get cancelled, discussion ensued.
- **MOTION: That we suspend most of the IMM Rules for 1 year, for the Bozeman Club's event. Motion by Russ, Second Daryl – Y-18, N-0 – Motion Passed**
- Russ also thanked Jim and Barb and others who started the conversations that have lead us to look at simplifying this event.
- Russ asked if red Deer declines is there interest by Vancouver to host? Peter indicated that because of COVID, their attendance at meetings isn't back to normal, but they will discuss, no decision yes or no at this time. If Red Deer plans to decline, Vancouver would appreciate as much notice as possible. Hotels in Vancouver are \$400-\$500 night so they would need to look for a location that is more feasible, also there is very limited parking in Vancouver all making looking outside a very real option.
- Dwen asked if the show could be on a grass area, there is a possible location in Lacombe if that is ok, it is definitely fine to have the show on a grass area.
- Craig mentioned there is a Club in Portland that have indicated they might be interested in joining the IMM, Craig to follow up with them.

- Scott, in 1995 there were a large contingent from Mustangs Northwest who discussed joining the IMM, discussions continue. Maybe with a new format it would be an easier sell to other Clubs.
- Northern Utah Club also voiced interest in joining.
- Carl – we need to consider if we want to have any boundaries for the IMM.
- Wayne asked if we can get a response for Red Deer by a specific date? Red Deer indicated they should have an answer by the Spring Meeting.
- Craig once again, congrats on a great show and as always there has been lots of offers to help the host Club, thanks everyone.

Motion to adjourn: Bill, Second by Johnny, all in favour, none apposed, meeting adjourned at 2:24 pm.